

Create a Deposit Market Share Report

- 1 Go to www.FDIC.gov and on the homepage select **Industry Analysis**.
- 2 Then select **Bank Data & Statistics** and the **Summary of Deposits** link

The screenshot shows the FDIC website homepage. The top navigation bar includes links for Home, Deposit Insurance, Consumer Protection, Industry Analysis, Regulations & Examinations, Institution & Asset Sales, News & Events, and About FDIC. A dropdown menu is open under 'Industry Analysis', showing options like Bank Data & Statistics, Research & Analysis, Failed Banks, The Deposit Insurance Fund, International Deposit Insurance, and Center for Financial Research. A sub-menu is open under 'Bank Data & Statistics', with 'Summary of Deposits' highlighted by a red arrow. Other sub-menu items include Institution Directory, Central Data Repository (CDR), and Uniform Bank Performance Reports (UBPR). The page also features a search bar, social media icons, and a 'BankFind' section.



3 Select **Deposit Market Share Reports** from the Reports & Analysis heading.

FDIC.gov > Industry Analysis > Banks > Reports & Analysis > Deposit Market Share Reports

Summary of Deposits (SOD)
Based on the annual survey of branch office deposits as of June 30th, market share reports are available by geographic area (Deposit Market Share Report, Pro Forma HHI) or by institution (Market Presence, Growth Rates).

Data as of: June 30, 2015

Find Offices by Institution
Institution Name:
(Enter all or part of an Institution's name)

or FDIC Certificate Number

Find offices located in:
State -> County -> City -> Zip: All States
OR
Metropolitan Statistical Area: All
OR
Zip Code:

4 The Deposit Market Share Report page opens. Click to begin selecting criteria for your report. Use the **drop down** menu to select a state (e.g. Iowa). Click the **Continue** button.

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Freedom of Information Act (FOIA) Service Center | FDIC Open Government Webpage | No FEAR Act Data

Deposit Market Share	Pro-Forma	Market Presence	Growth Rate
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The Deposit Market Share Report provides a summary of all FDIC-insured institutions, the number of branches, the amount of deposits and the percentage of their market share for any specified geographic area (state, county, city, zip code). Multiple geographic components can be combined to create user defined custom markets (e.g. multiple counties, zip codes and cities) by holding down the Control key while selecting within the list box.

[Report](#) State->County->City->Zip
 Metropolitan Statistical Area (MSA)

[Deposits as of](#) June 30, 2014

[Report Content](#) Custom Market Share, by Institution
 Custom Market Share, by Bank Holding Company(BHC) and Institution
 State, by Institution
 County Summary Totals only
 Zip Code, by Institution (Defaults to all states)
(Note:Processing time may take longer for larger states)

[State](#) Iowa

[Sort By](#) Market Share
 BHC/Institution Name



- 5 Scroll to locate the county. Select a county (e.g. Fremont). Click the **Continue** button.

State Iowa

County

Pick List (optional)

Cities

Zip Codes

Decatur
Delaware
Des Moines
Dickinson
Dubuque
Emmet
Fayette
Floyd
Franklin
Fremont

Continue

- 6 Click the **ADD** button to add additional criteria.

Selected Criteria Summary

This page lists the criteria that you have selected. To add additional criteria, click the ADD button. To generate the report, click the Report button. This information will be generated on the Market Share Report. Please note that the search criteria is limited to a maximum of 10 lines.

Modify	Remove	State	County	City (USPS)	Zip Code
1. <input type="radio"/>	<input type="checkbox"/>	Iowa	Fremont	all	all

Modify Remove **ADD** Run Report



- 7 Select another state (e.g. Missouri). Click the **Continue** button. Select another county (e.g. Atchison). Click the **Continue** button. Click the **Run Report** button after all states and counties have been selected.

States:

- Indiana
- Iowa
- Kansas
- Kentucky
- Louisiana
- Maine
- Marshall Islands
- Maryland
- Massachusetts
- Michigan
- Minnesota
- Mississippi
- Missouri
- Montana
- Nebraska

Continue

County

- All counties
- Adair
- Andrew
- Atchison
- Audrain
- Barry
- Barton
- Bates
- Benton
- Bollinger

Pick List (optional)

Cities

Zip Codes

Continue

Selected Criteria Summary

This page lists the criteria that you have selected. To add additional criteria, click the ADD button. To generate the report, click the Report button. This information will be generated on the Market Share Report. Please note that the search criteria is limited to a maximum of 10 lines.

	Modify	Remove	State	County	City (USPS)	Zip Code
1.	<input type="radio"/>	<input type="checkbox"/>	Iowa	Fremont	all	all
2.	<input type="radio"/>	<input type="checkbox"/>	Missouri	Atchison	all	all



8 Report results are shown below.

Offices and Deposits of all FDIC-Insured Institutions

Deposit Market Share Report

Deposits as of:

Sorted by:

[Run Report](#)

Selected Market					June 30, 2014					
State:	County:	City:	Zip Code:		Outside of Market		Inside of Market			
IOWA	FREMONT	ALL	ALL		No. of Offices	Deposits (\$000)	No. of Offices	Deposits (\$000)	Market Share	
MISSOURI	ATCHISON	ALL	ALL							
Institution Name	CERT	State (Hqtrd)	Bank Class	State/ Federal Charter						
Great Western Bank	15289	SD	NM	State	163	6,998,342	2	73,051	18.56%	
Tri-Valley Bank	12417	IA	NM	State	1	7,955	1	61,552	15.64%	
NBH Bank, National Association	59052	MO	N	Federal	97	3,993,556	1	60,425	15.35%	
Citizens Bank & Trust	14293	MO	NM	State	2	19,648	1	57,850	14.70%	
Farmers State Bank	13897	MO	NM	State	7	143,092	2	49,333	12.54%	
Arbor Bank	33450	NE	NM	State	4	175,622	1	30,983	7.87%	
Glenwood State Bank	956	IA	SM	State	4	128,556	1	28,602	7.27%	
U.S. Bank National Association	6548	OH	N	Federal	3,237	263,641,677	1	19,670	5.00%	
First Heritage Bank	4457	IA	SM	State	1	24,313	1	12,063	3.07%	
Number of Institutions in the Market: 9					TOTALS	3,516	275,132,761	11	393,529	100.00

